

The Fayetteville Press Newspaper

www.fayettevillepress.com

2027 Advertising Rates

***7000 Copies (Monthly**

Column Inch *Net Rates

Open Rate Per Inch _____ \$16.67

****Agency fees are not included in rates***

General Ad – Process Color *Net Rates

One Box 2 Col x 3".....	\$100.00
Two Box Ad..... 6 Inches Tall & 4 Inches Wide.....	\$200.00
1/4 Page Ad 10 Inches Tall & 6 Inches Wide.....	\$600.00
1/2 Page Ad..... 10 Inches Tall & 12 Inches Wide.....	\$1000.00
Full Page Ad 20 Inches Tall & 12 Inches Wide.....	\$2000.00

Front Page Spot-Lite Stories

With One Color Photo——(7 Inches Tall x 12 Inches Wide).....**\$800.00**

Inserts Rates

\$100.00 Per 1000——(Minimum 6000 Inserts)