

The Fayetteville Press Newspaper

www.fayettevillepress.com

2025 Advertising Rates

*7000 Copies (Monthly)

Column Inch *Net Rates

Open Rate Per Inch -----\$16.67

**Agency fees are not included in rates*

General Ad - Black & White *Net Rate

One Box 2 col x 3".....	\$100.00
Two Box Ad 2 col x 6" or 4 col x 3".....	\$200.00
1/4 PageAd.....	\$600.00
1/2 PageAd.....	\$1000.00
Full PageAd.....	\$2000.00

Front Page Spot-Lite Stories

With One Color Photo----- (6 Col x 8 inch)\$800.00

Inserts Rates

\$100.00 Per 1000 (Minimum 6000 Inserts)