

Welcome NC State Beauticians & Cosmetologists Assoc.

70th Annual Trade Show & Convention * April 18-21 Holiday Inn!



Section B

www.fayettevillepress.com

SalonNouveau One by Xceptional Hair Productions

by Shanessa Fenner - www.fayettevillepress.com

A woman's appearance is the one of the things that is most important to her. Hair, makeup, outfit, nails and toes must exude an heir of class and sophistication. If her "crown royal" is not right, she does not feel complete. It is a priority to find a hair stylist who cares about your hair as well as enhancing your appearance for a more beautiful you. Salon Nouveau specializes in caring about the customer's hair and overall satisfaction. The owner, Brenda McNair's, goal is to give the client change in their appearance and attitude.

"There is nothing that I do without the guidance and strength of the Lord,"

said Brenda McNair, owner of Xceptional Hair Productions. "I have a gift to plan, create and restore and I see it come to pass." McNair stated that the word production means that you birth something out of one particular area which is why she selected the name Xceptional Hair Productions for her salon.

"My vision is to have a chain of salons," said McNair. "I would love to employ one hundred people because my whole focus is to help other people." McNair added that she felt her vision had been snatched from her, but God redirected her to reposition and led her to the next step.

Salon Nouveau One is a full service salon with four stylists that offer skin care, multicultural styling techniques, hair cutting, weaves, wigs, tanning, barber shop, manicures, pedicures, makeup, braids and aromatherapy services. "We try to fulfill the whole area in the beauty industry," said McNair. "We accommodate professional and non-professional people and our goal is to bring satisfaction to the community and surrounding areas." McNair stated the reasons why customers should visit her salon include a professional approach, pleasing environment, a friendly and patient staff and a free consultation which entails the condition of the hair, what the customer needs, history of where the customer has been and giving the customer what he/she needs. McNair stated that a lot of times customers want what is not good for their hair.

"I want to offer my customers great service, a nice environment and affordable prices," said McNair. "After twenty



Brenda McNair (910) 778-2511

years in the business, I do know what I have been called to do."

What are McNair's future plans? Another salon entitled Salon Nouveau Two.

Her advice to anyone planning to open up a salon is to contact someone who has endured the trials and tribulations of the business and will share their valuable experiences with you.

"I have had great challenges and at one time I thought I was not going to make it," said McNair. "I am not a quitter so I will continue with my vision until the end because anytime I get a vision it always comes to pass."

Salon Nouveau One by Xceptional Hair Productions is located at 6085 Raeford Road. For more information call (910)778-2511.



Fayetteville City Councilman Charles Evans presents Grammy Award Winner, Natalie Cole with the key to the city along with Minister Yvonne Hodges recently at The Crown Theater in Fayetteville, NC.

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NC State Beauticians & Cosmetologists Association 70th Annual Trade Show & Convention

Friday April 18 to Tuesday April 21 * The Holiday Inn Bordeaux
Fayetteville, NC 29304 * (910) 323-0111

Pre-Registration \$100.00 by April 1st * \$125.00 On-Site



Dr. Carol Lyles
President



Send Pre-Registration To:

Dr. Jennifer Baylock 762 Amber Dr. * Fayetteville, NC 28311 or
Mrs. Loretta Miller 5605 Sunpath Circle * Charlotte Nc 28269

On Monday evening at 7:00 we will have our Trendsetters combout/ grab bag competition and Fashion Show. We are inviting all stylists, barbers, nail techs etc. to come out and join us that evening. It's free and it's a lot of fun and you just might be called on to show your talents in the grab bag competition.

For More Information Contact:

Dr. Jennifer Baylock 910-630-6147 * Ms. Allie Wiggins 910-868-421
Dr. R.A George 704-333-6512 * Mrs. Loretta Miller 704-333-5204

4 Hours Sunday April 19th

Waxing/removal of unwanted body hair
Hair Coloring
How to Press Hair Professionally
(bring pressing comb & stoves)
Microdermabrasion (with machine)
Application of Relaxer & Semi Permanent Color

8 Hours Monday April 20th

It's Only Hair/Hands on haircutting
(bring shears, razors, water bottles & combs)
Beautiful Nails
Hair Weaving
Natural Hair & Braiding
Hair Coloring/Relaxers Dynamic/Cold Waving

12 Hours
Of Countinuing Education



Dr. Jennifer Baylock
1st Vice President